





## **SOCIAL MEDIA POLICY**

PHOENIX SCHOLARSHIPS

The Mark Garwood Foundation recognizes the First Amendment rights of our Phoenix Scholarship recipients and encourages our scholarship recipients to engage in social media to tell their stories and promote the work of the Foundation. As ambassadors and extensions of the Foundation, our Phoenix Scholarship recipients are expected to be mindful that all social media posts have a significant impact on the entire Foundation Family, the integrity of our organization, and the public perception and support of our overall mission. As such, Phoenix Scholarship recipients must adhere to these social media guidelines:

- 1. Phoenix Scholarship applicants must share all social media names/IDs and accept follow requests from any and all Mark Garwood Foundation social media accounts.
- 2. Phoenix Scholarship recipients must allow any and all Mark Garwood Foundation social media accounts to continue to follow them on social media.
- 3. The Mark Garwood Foundation and any of its scholarship recipients will not tolerate discrimination, including discrimination based on age, sex, race, color, creed, religion, ethnicity, sexual orientation, gender identity, national origin, citizenship, disability, marital status or any other legally recognized protected basis under federal, state, or local laws, regulations or ordinances. Posts also should not include music or quote song lyrics that thusly discriminate or otherwise include offensive or profane language.
- 4. To best support and encourage the continued sobriety of all Foundation Family members, posts to social media should not include images, song lyrics or other references that could be construed as supporting or endorsing alcohol or drug use.
- 5. Posts to social media should not include nudity or sexually suggestive or explicit images or references.
- 6. Exercise sound judgment and common sense. If in doubt, DO NOT POST IT. Posts to the internet are permanent. Once information is published online, it is in the public domain and essentially part of a permanent record, even if you delete it or attempt to make it anonymous.
- 7. If notified that a post violates this social media policy, a Phoenix Scholarship recipient must immediately delete the designated post.
- 8. The Mark Garwood Foundation reserves the right to review any infractions of this social media policy and take any action it deems appropriate, up to and including revocation of any privileges and grants awarded by the Foundation.